TEA & COFFEE WORLD CUP Europe
Exhibition & Symposiums

# VIENNA, AUSTRIA Reed Messe Wien • April 25–27, 2010

## EXHIBITION RATES

**BOOTHS ARE SOLD IN UNITS OF 3 METERS BY 3 METERS**
(*SPACE ONLY*) (9 sq. meters = 100 sq. feet) *(Booths of different dimensions are available upon request)*

**RATES FOR RAW SPACE ONLY.**

**RATES SOLD AS PER SQ. METER. 25% DEPOSIT REQUIRED.** Due upon signing.

*Events Area and Floor Plan are subject to change.*
*Please check www.tcworldcup.com/vienna for updates.*

**WWW.TCWORLDCUP.COM/VIENNA**

**RATES PER SQM.**

| Size (Per sq. Meter) | | Standard | Advertisers* |
|---|---|---|---|
| **9** sq. m – **35** sq. m | **1** Side Open | **€ 335** | **€ 275** |
| | **2** Sides Open | **€ 360** | **€ 310** |
| | **3** Sides Open | **€ 375** | **€ 330** |
| **36** sq. m – **99** sq. m | | **€ 315** | **€ 260** |
| **100** sq. m or **more** | | **€ 300** | **€ 245** |

***Advertisers:** Any company advertising within one year prior to show.

*Presented by* tea&coffeeasia TEA&COFFEE

## CANCELLATION POLICY

- Cancellation made in writing prior to September 15, 2009 is subject to forfeiture of any deposit up to 25% of the total booth contract cost.
- Cancellation made in writing prior to November 15, 2009 is subject to forfeiture of any deposit up to 50% of the total booth contract cost.
- Cancellation made in writing prior to January 15, 2010 is subject to forfeiture of any deposit up to 75% of the total booth contract cost.
- No refunds for cancellations after January 15, 2010.

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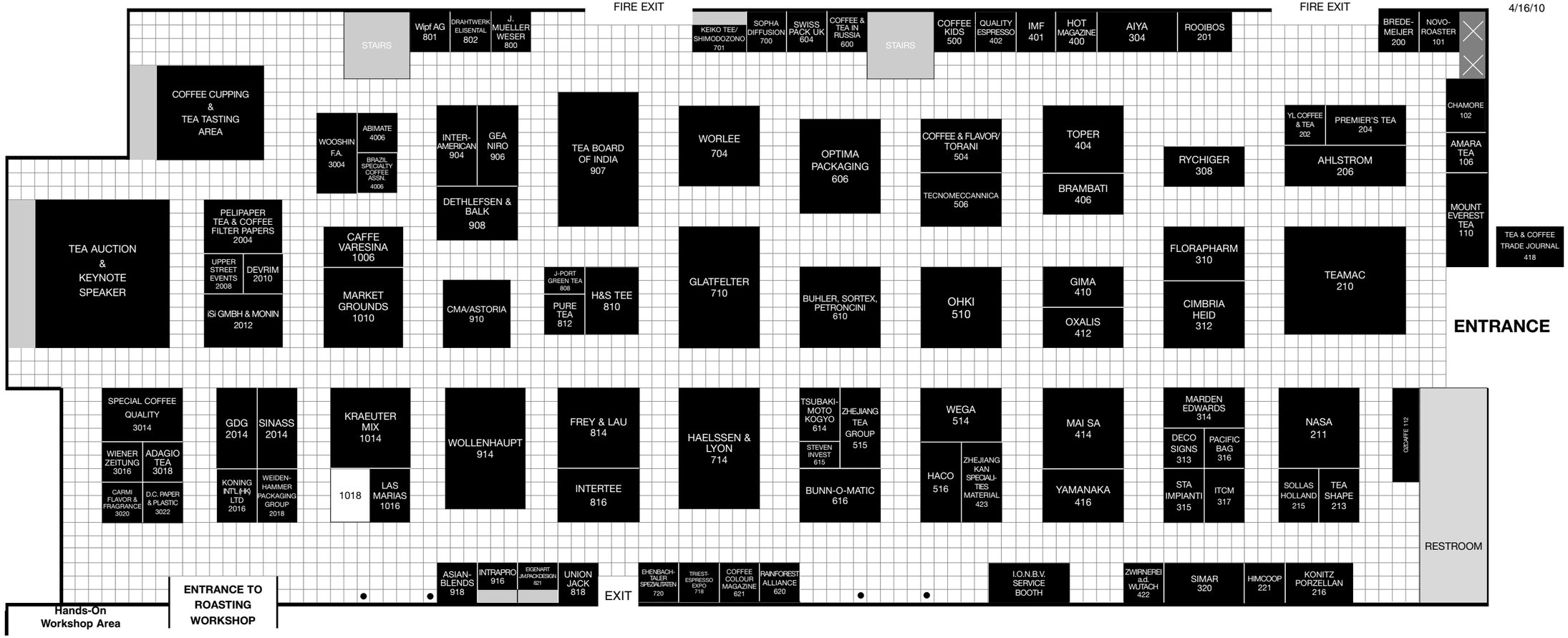
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